

YouTube is experimenting with a Premium plan for two people

YouTube is testing a YouTube Premium subscription plan designed for two people to use, *Moneycontrol* reports (via *Android Authority*). Company spokesperson Alex McQuiston confirmed to *The Verge* that the pilot is taking place in India, France, Taiwan, and Hong Kong.

“We’re experimenting with new ways to provide greater flexibility and value to our YouTube Premium subscribers, including offering a two-person Premium plan option, allowing two people to share a subscription at a reduced cost,” according to McQuiston.

Moneycontrol and *Android Authority* both include screenshots in their articles of how the two-person plan slots into YouTube’s pricing tiers in Indian rupees. While an individual plan starts at ₹140.00 per month, a two-person plan costs ₹219.00 per month and a family plan costs ₹299.00 per month, so a two-person plan falls right in the middle.

The pilot of a two-person plan follows YouTube’s wide rollout of YouTube Premium Lite, which the company had also tested in limited countries. Premium Lite plan lets you watch most videos without ads but doesn’t have ad-free music videos, offline downloads, or background play.

<https://www.theverge.com/news/661462/youtube-premium-two-people-plan>