YouTube TV will launch custom multiview and channel packages ‘soon’

YouTube TV is getting ready to launch two major updates that will allow you to watch multiple non-sports channels simultaneously, as well as choose from 10 new paid plans focused on a range of topics, including sports, entertainment, and news. In his annual letter to users, YouTube CEO Neal Mohan says both of these changes will arrive “soon.”

YouTube TV has been slowly expanding its multiview feature over the past few years. It introduced multiview for sports broadcasts in 2023 before expanding it to news, weather, and business programming — but only for preselected channels. The platform later started testing the ability for users to customize their multiview experience with a “small group of popular channels.” Now, Mohan says multiview will be “fully customizable,” which means you should be able to watch your favorite football team play alongside something completely different.

Mohan adds that YouTube TV will also roll out a series of plans “designed to give subscribers more control.” YouTube first announced these genre-specific plans in December, and it sounds like they could offer access to a smaller subset of channels that you’ll actually watch, rather than paying for access to YouTube TV’s entire lineup. The YouTube TV Sports plan, for example, will include access to “major broadcasters” and sports networks like FS1, NBC Sports Network, ESPN networks, and ESPN’s streaming service.

There still aren’t any details on how much these packages will

cost or when exactly they will arrive, but in December, YouTube said that they will launch “early next year.”

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