YouTube Unveiled New Monetization Options for Creators at VidCon

YouTube used VidCon in Anaheim, Calif., this week to reveal several new monetization options for creators on its platform. Chief product officer Neal Mohan said in a blog post that the Google-owned video site now has more than 1.9 billion logged-in monthly users, along with localized versions in 90 countries and 80 languages. Mohan added… https://www.adweek.com/digital/youtube-unveiled-new-monetization-options-for-creators-at-vidcon/