YouTube’s non-solution for AI podcasts

This is Hot Pod*, The Verge’s newsletter about podcasting and the audio industry. Sign up here for more.*

Today we have a look at how YouTube’s new AI rules will (and will not) affect podcasting, another late-night host ditching TV for audio, and a bunch of your recs on podcasts covering the Israel-Hamas war.

a:hover]:shadow-highlight-franklin dark:[&>a:hover]:shadow-highlight-franklin [&>a]:shadow-underline-black dark:[&>a]:shadow-underline-white”>Another former late-night host turns to podcasting

Last year at Hot Pod Summit LA, we held a panel with Team Coco based on the premise that as late-night shows lose relevance, their hosts will (much like Conan O’Brien) turn instead to podcasts. Since then, Trevor Noah left *The Daily Show* and cut a deal with Spotify, and James Corden left *The Late Late Show* and will soon launch a show with SiriusXM. Now another former late-night host has a podcast deal: Daniel Tosh.

Tosh Show from iHeartMedia is refreshingly not a celebrity interview show, which makes sense! *Tosh.0* was a hit in its day for being the opposite of standard late-night fare, tapping into lowbrow YouTube culture instead of featuring fluffy interviews with the rich and famous. If you are too young to

remember or too old to care, it was a big deal circa 2009-2012. (Sidebar, I was truly shocked to learn that *Tosh.0* did not end until 2020). Since dumb internet videos don't exactly translate to podcasting, Tosh's first interview is with his wife's gynecologist. Respect!

Who from late night will be next? My money is on Jon Stewart, whose Apple TV Plus show was canceled last month. The podcast always outperformed the show, and it would be a relatively easy lift to continue without Apple's support.